Digital Designer

CauseMic is seeking a contract digital designer with an online portfolio that demonstrates an ability to combine creative flair with technical chops to produce a mastery of color, layout, typography, space, and imagery. This individual will help build the CauseMic brand while executing high-quality design for world-renowned nonprofits clients such as the Oregon Humane Society, USA for UNHCR, and Mercy Corps.

This is a contract position which allows for remote work and reports to the Director of Content Strategy. Projects will be primarily digital, though familiarity with print design is considered a plus.

Who We Are

CauseMic is a digital marketing agency that empowers nonprofits to leverage technology, storytelling, and design to raise money and awareness online. We are a value-driven agency that applies proven methods for transforming nonprofits into digital fundraising experts. We're scrappy, curious, and continuously exploring opportunities to innovate in support of our clients. Our collaborative approach to solving complex problems has established our team as thought leaders in the nonprofit consulting space.

What You Will Be Doing

In summary, your design skills and experience will be applied to multi-channel fundraising campaigns while ensuring the proper analytics and integrations are incorporated.

Your responsibilities include:
- Design and create campaigns on fundraising platforms such as Classy, Funraise, Give Lively, etc.
- Design email campaigns to support fundraising campaigns, donor engagement events, and CauseMic's internal marketing efforts.
- Build cohesive design plans to support multi-channel campaigns, primarily hosted on websites, fundraising platforms, email, social media, and occasionally direct mail.

- Maintain the agency's website, CauseMic Academy online courses, and landing pages.
- Support the content strategy team by creating graphics for paid ads, organic social, CauseMic's blog, email campaigns, and other projects as needed, including multiple versions to support A/B testing across channels.
- Design slide decks for use in webinars and presentations.
- Coordinate with CauseMic's web developer to implement website updates.
- Develop wireframes and mockups for website design.

Who You Are
- You have 3+ years of digital design experience.
- You love responsive user experience and conversion design.
- You believe that form follows function and data drives the strongest design.
- You thrive in a fast-paced, deadline-driven environment.
- You know the difference between good and exceptional and strive to be the latter.
- You have experience with or an ability to quickly learn platforms like Wordpress, Squarespace, ActiveCampaign, Classy, Funraise, and MailChimp; large plus if you use Sketch for website mockups.
- You have experience with basic HTML/css; any code knowledge beyond will be considered a plus.
- You love to learn new systems.
- You have an acute attention to detail, remain organized while tackling complex projects, and are able to work autonomously.
- You take ownership and initiative in everything you do, including speaking up when you believe there's a better way.
- You understand how to effectively work with a remote team.
- You are passionate about helping nonprofits fuel their growth.

CauseMic is based in Portland, OR, but the right candidate has an opportunity to work remotely.

How To Apply
To be considered, please email us at crew@causemic.com and include resume, cover letter, link to your portfolio, and hourly rate.